

WATER FILTER PROMOTION FULL TERMS AND CONDITIONS

The following information on how to claim the offer forms part of these terms and conditions ("**Terms and Conditions**"). Participation in this Water Filter Promotion ("**Promotion**") is deemed an acceptance of these Terms and Conditions. Claims must comply with these Terms and Conditions to be valid.

1. The promoter is BRG Appliances Limited (a company registered in England and Wales under company number 8223512 with a trading address at Sage Appliances, Studio 3.2 Power Road Studios, 114 Power Road London, W4 5PY ("**Promoter**" or "**Sage**").
2. The Promotion ends at 12pm (GMT) on August 31, 2019, unless extended ("**Promotional Period**"). The Promotional Period may be extended in the sole discretion of the Promoter.
3. The Gift consists of three (3) bonus water filters as further described in these Terms and Conditions below ("**Gift**").
4. To receive the Gift, claimants must (a) purchase one of the Participating Products, described below and (b) satisfy the other eligibility and claim requirements set forth herein.
5. Limit of one (1) gift applies per household. Gifts are not redeemable for cash. This promotion is only available while stocks last.
6. Claims remain the property of the Promoter. Sage and its agents collect personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including, but not limited to, agents, contractors, service providers, offer suppliers and, as required, to regulatory authorities within and outside of Europe. Validity of claims is conditional on providing this information. Sage and its agents may, for an indefinite period, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning a claimant. Claimants acknowledge that the information they provide will be collected by or on behalf of Sage and may be disclosed to other group companies and to third parties that help Sage deliver its products and services (including suppliers, contractors, dealers, agents and business partners) or as required by law. These Terms and Conditions are deemed to incorporate Sage's privacy policy and by claiming under the Promotion, each claimant accepts the terms and conditions of Sage's privacy policy. For details see: <https://www.sageappliances.com/uk/en/legal/privacy-policy.html>

Definitions

7. For the purposes of these Terms and Conditions:

- a. **"Immediate Family Member"** means any of the following: spouse, ex-spouse, de facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, stepbrother, step-sister or first cousin.
- b. **"Purchase"** means either making full and final payment for a Participating Product during the Promotional Period or successfully and validly purchasing a Participating Product by entering a final and binding finance agreement in relation to a Participating Product during the Promotional Period. This does not include layaways unless the final layaway payment is made during the Promotional Period.
- c. **"Participating Products"** for this Promotion consist of the following Sage Products (hereinafter, each a **"Participating Product"**, collectively, **"Participating Products"**):

Model Number	Product Name
BES920UK	The Dual Boiler (Brushed Stainless Steel)
BES920BSUK	The Dual Boiler (Black Sesame)
SES920BTR4GUK1	The Dual Boiler (Black Truffle)
BES980UK	The Oracle (Brushed Stainless Steel)
BES980BKSUK	The Oracle (Black Sesame)
SES980BTR4GUK1	The Oracle (Black Truffle)
SES990BSS2G1UK1	The Oracle Touch (Brushed Stainless Steel)
SES990BKS4GUK1	The Oracle Touch (Black Sesame)
SES990BTR4GUK1	The Oracle Touch (Black Truffle)
SES880BSS2GUK1	The Barista Touch (Brushed Stainless Steel)
SES880BTR4GUK1	The Barista Touch (Black Truffle)
SES880SHY4GUK1	The Barista Touch (Smoked Hickory)
SES880SST4GUK1	The Barista Touch (Sea Salt)
BES810BSSUK	The Duo-Temp Pro (Brushed Stainless Steel)
BES875UK	The Barista Express (Brushed Stainless Steel)
SES875BKS2GUK1	The Barista Express (Black Sesame)
SES875BTR2GUK1	The Barista Express (Black Truffle)
SES878BSS4GEU1	The Barista Pro (Brushed Stainless Steel)
SES878BTR4GEU1	The Barista Pro (Black Truffle)

Eligibility and claims

8. To be eligible to claim a gift, each claimant must:
 - a. be resident of the UK currently living in the UK and with a valid postal address;
 - b. be aged 18 years old or over;
 - c. not be an employee of the Promoter or any agency associated with this Promotion, or be an Immediate Family Member of such a person;
 - d. Purchase a Participating Product;
 - e. During the Promotional Period, register a Participating Product for a year of protection with Sage.

9. The Promoter and its associated agencies accept no responsibility for lost, stolen, late, damaged or misdirected claims. Claimants must ensure that all personal details provided are correct.

Gift

10. The gift consists of three (3) ClaroSwiss water filters, each to be delivered in separate intervals as set forth below.

Delivery

11. Promoter will endeavour to deliver one filter at each of the following intervals from the date your claim is submitted, up until all three filters are delivered: 3 months, 6 months and 9 months.

12. The Gift will be delivered to claimants by a third party agency, and is subject to any delivery or processing delays.

13. There will be no delivery fee for deliveries made within the UK. Change of delivery address requires thirty (30) calendar days' notice by contacting 0808 178 1650. If a delivery has already been dispatched before any change of delivery address is notified claimant may not receive the delivery and Sage will not be liable for the delivery. Claimants may not delay any delivery or change any aspect of the delivery.

14. If any Gift becomes unavailable for reasons beyond the Promoter's control, the Promoter may substitute a gift of equal or greater value at the Promoter's sole discretion, subject to any written directions from the relevant authorities. Claimants will not be entitled to any additional compensation in the event that the Gift has been substituted at equal or greater value.

Invalid claims

15. The Promoter may, at any time, verify the validity of claims and claimants (including a claimant's identity, age and place of residence) and to disqualify any claimant who submits a claim that is not in accordance with these Terms and Conditions or who tampers with the claim process. All decisions of the Promoter are final and no correspondence will be

entered into. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

16. Incomplete, indecipherable or illegible claims will be deemed invalid. Claimants are responsible for ensuring their correct contact information, such as email address and delivery address, are provided to the Promoter. The Promoter accepts no responsibility should a Claimant fail to notify the Promoter of correct details or of a change to those details, or for otherwise providing incorrect information.

General

17. If a Participating Product is returned, the Gift must be returned as well or a refund will be issued less the value of the Gift.
18. Promotion may not be transferred, re-sold or combined with other offers, promotions or discounts and is subject to change or discontinuation without notice at any time. Offers do not apply to past orders, bulk orders, back-ordered items or out-of-stock items.
19. Any costs associated with this Promotion and making a claim is each claimant's responsibility. All taxes (excluding GST) which may be payable as a consequence of receiving a gift are the sole responsibility of the claimant. All other ancillary costs including but not limited to insurance, taxes (excluding GST) and any and all other expenses are the responsibility of the claimant.
20. The Promoter makes no guarantee of the availability of its web services and will not be held responsible for any interruption of service that may interfere with a claimant's ability to participate in this Promotion.
21. Subject to these Terms and Conditions and to the maximum extent permitted by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence) for any personal injury, or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following:
 - a. any technical difficulties or equipment malfunction (whether or not under the Promoter's control);
 - b. acts or omissions (including negligent acts or omissions) of the Promoter's employees or agents involved in the conduct of this promotion;
 - c. any theft, unauthorised access or third-party interference;
 - d. any original Purchase documentation that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter;
 - e. any tax or other financial liability incurred by a claimant.
22. Consumer promotion support is available by visiting:
<https://www.sageappliances.com/uk/en/support/sage-support.html>